

RETHINK – REOPEN – REBOUND

The Iola Area Chamber is here to help support you and your business through these trying times.



Below is a series of questions to help you to work through to **RETHINK** how to **REOPEN** to produce a successful **REBOUND** of your business/organization for yourself, your employees, and for our local economy. What follows are not the answers, but questions that will require a good deal of thought and willingness to change.

Let's examine the elements of **Manpower, Time, and Resources** against each other, especially as you implement a new course of action towards the Next Normal.

Manpower:

Your employees.

How many do you need to open? At what interval you will need them?

Will any type of training be necessary? What can you sustain? Going back to full staff versus following a graduated plan to increase as business increases?

Time:

Your hours of operation will be key to reopening.

In the first six months, everything from prep time to actual hours the doors are open must be considered. Weekends or not? Which hours best fit with the new habits of your core customers – they too are facing the Next Normal.

What buyer habits have changed?

What about external suppliers and their ability to deliver on your needs

Can you get the products/services you need, when you need them?

Resources:

These are both goods and services your business needs, plus human capital - employee balance and customers. Resources are the internal and external commodities you cannot do without.